



OUI CHÉRIE

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LOOKBOOK
11/2025

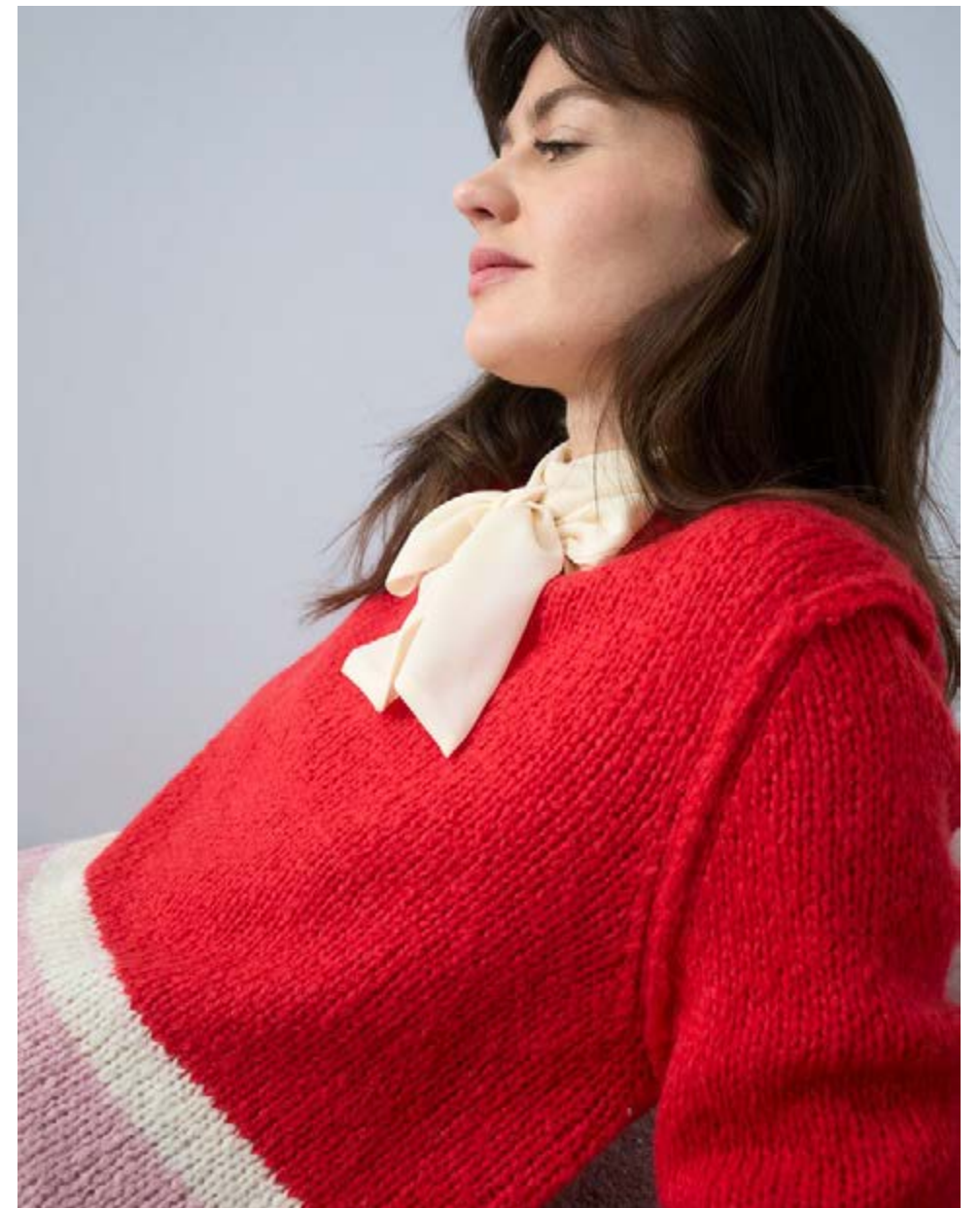
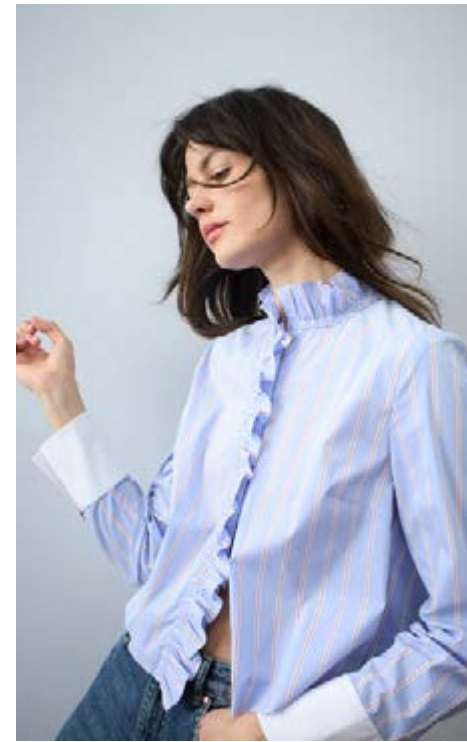
AMOUR
CLUB



ABOUT...

It's all about emotional dressing: The concept of allowing intuition to guide one's choice of attire has inspired our exclusive capsule AMOUR CLUB. Through these looks, we celebrate an emotion – that of love and connection, both to oneself and to those who enrich our lives. We are in love with playful yet effortless styles, brought to life with intarsia, embroidery, and jacquards. A sportive counterbalance is achieved with crisp, preppy styles such as sweatshirts and blouson jackets. Apart from distinct qualities, stripes in different variations contribute to a spirited, cheeky aesthetic.

J'adore.





PULLOVER—N° 96112
BLOUSE—N° 96072
JEANS—N° 96142



PULLOVER — N° 95971
T-SHIRT — N° 88220



JACKET—N° 97120
T-SHIRT—N° 96409
JEANS—N° 96143



PULLOVER—N° 96113
BLOUSE—N° 96072





CAP——N° 97823
PULLOVER——N° 95988
BLOUSE——N° 96072
JEANS——N° 96141





BLOUSE—N° 96070
JEANS—N° 96141



PULLOVER—N° 96111
TOP—N° 91987
TROUSERS—N° 95950

PULLOVER—N° 96149
TOP—N° 91987
TROUSERS—N° 95953





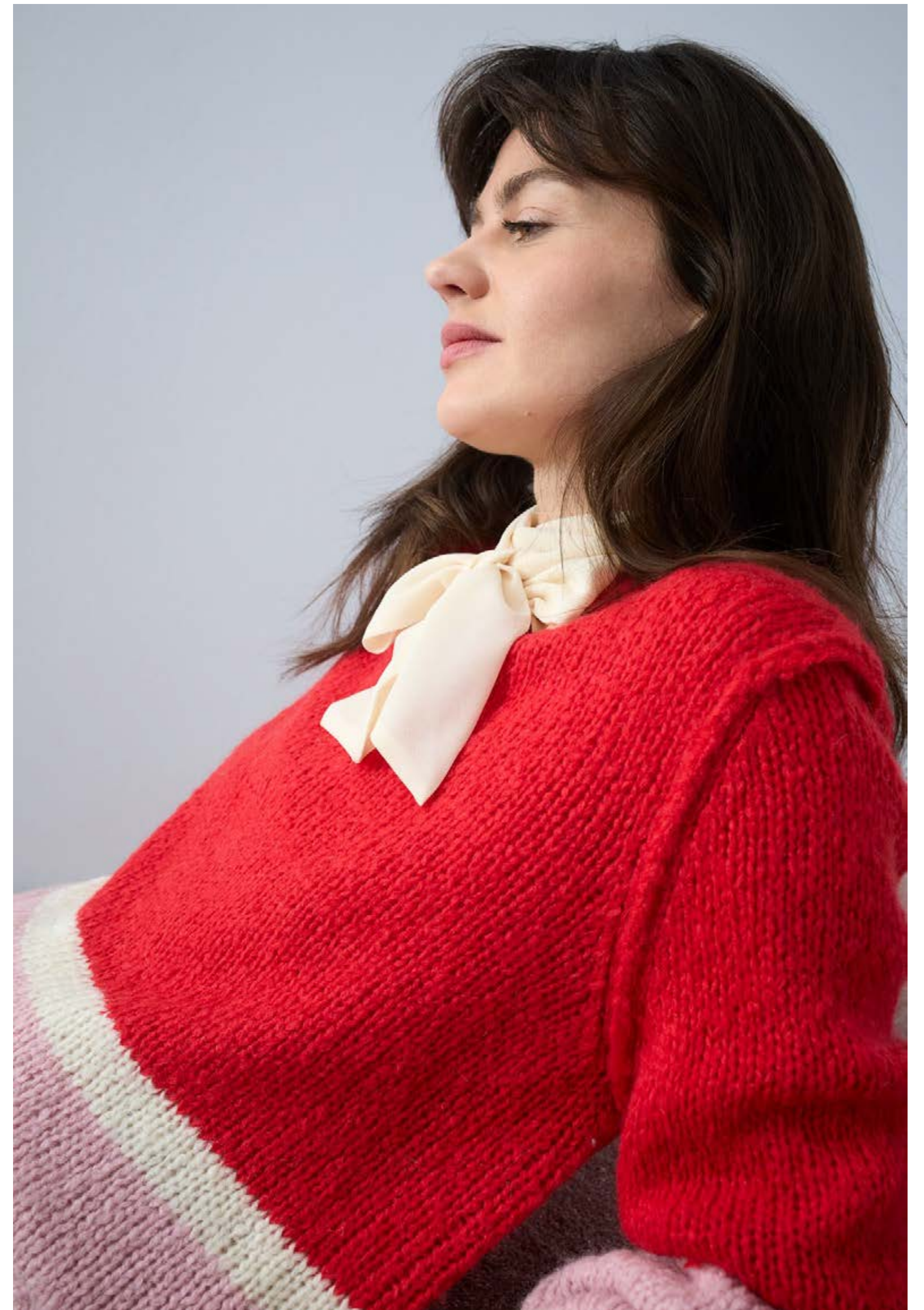
CAP—N° 97823
PULLOVER—N° 96103
TOP—N° 91987
JEANS—N° 96143



JACKET——N° 95984
OUTDOOR
JACKET——N° 96884
PULLOVER——N° 94307
JEANS——N° 96143



CAP — N° 97823
 BLOUSE — N° 96069
 T-SHIRT — N° 96046
 JEANS — N° 96141



PULLOVER — N° 96088
 BLOUSE — N° 96068
 TROUSERS — N° 95950

